

Media Kit

April 2018



CIRCULAR ECONOMY
C L U B



CEC is the international network of over 2,600 circular economy professionals and organisations in over 60 countries.

Non-profit | Global

Anyone can join online for free

CEC Featured Members

CEC is the international network of circular economy professionals and organisations. CEC's activity is non-profit, global and open, anyone can join the club online for free. The club has over 2,600 members, that are either professionals (designers, engineers, researchers, consultants, business leaders) or organisations (national networks, companies, academia institutions, NGOs and startups). CEC's featured members are leaders on the field:

Businesses



Consulting/Training



Networks



Non-profits



Support (investor, hub, ...)



TEAM

Coordination
Membership
Marketing
Programs

Mentors
Organizers
Global events



NEIL CHANG
Data Analyst



CYNTHIA MOOIJ
Social Media
Specialist



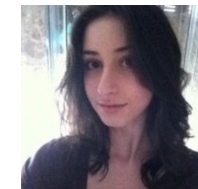
DANIELLA CASTIEL
PR Coordinator



EVA RUIZ
Community Coordinator



GABRIEL GARCÍA
Community Coordinator



AYA NOUWAILATI
Graphic Designer /
Photographer



JOANNE LIN
Awards & Funding Officer



PATRICIA NOBLE
Organisers Coordinator



RASHA
AL-SAFADI
Digital Media
Specialist



RODRIGO CASTRO
Community
Coordinator



SARAH BISHOP
Mentors Coordinator



NADIA CHELACHE
Digital Marketing
Specialist



UNA HARCINOVIC
Community
Coordinator

ANNA TARÍ, CEC Founder

Anna is Founder of CEC, which began in 2014 as a passion project. From the start, CEC spurred an open, global and collaborative dialogue to share best practices and connect stakeholders working on circular economy around the world.

Previously, Anna managed relations with national governments, embassies, companies and national associations at the World Travel & Tourism Council (WTTC) in London and worked at the UN World Tourism Organization (UNWTO), among other experiences working in consultancy and research groups.



CIRCULAR ECONOMY
CLUB



WHY

Bring the global community together to solve local challenges when implementing the circular economy.

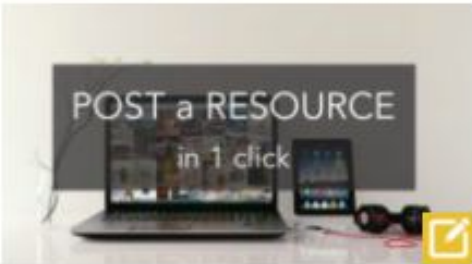


5 Key pillars


1. Website collecting CE resources

[HOME](#) [MEMBERS](#) [CEC IN YOUR CITY](#) [GET INVOLVED](#) [MAPPING WEEK](#) [EVENTS](#) [RESOURCES](#)


EDUCATION




Share a Circular Economy Resource in 1 click

 Circular Economy Club (CEC)


If you know of a circular economy resource, feel free to share it with the other members ...




PhD Programs on Circular Economy

 Circular Economy Club (CEC)


GERMANY Short Course in PhD Summer School in Circular Economy – EIT RawMaterials ITALY PhD Programme in ...



Masters Programs (MSc) on Circular Economy



Certificates on Circular Economy

 Circular Economy Club (CEC)

FREE MEMBERSHIP

Circular Awards

Circular Books

Circular Examples By Sector

Circular Economy Maps & Directories

Education

Funding

Jobs

Podcasts

Reports & Research

CONNECT WITH THE CLUB












PHOTO GALLERY



2. Connecting members through social media & events

The image shows the Facebook interface for the 'Circular Economy Club (CEC)'. The top navigation bar includes the Facebook logo, the group name 'Circular Economy Club (CEC)', a search bar, and links for 'Home', 'Friends', 'Groups', 'Events', and 'Notifications'. The left sidebar contains a menu with 'Circular Economy Club (CEC)', 'Closed Group', 'About', 'Discussion' (highlighted), 'Members', 'Events', 'Videos', 'Photos', 'Files', 'Group Insights', and 'Manage Group'. Below this is a 'Search this group' bar and a 'Shortcuts' section with links to 'CEC Team', 'Circular Economy C...', 'Circular Economy Club ...', and '#CircularFashion Paris, ...'. The main content area features a large cover photo of a bridge over a city skyline with the text 'THE INTERNATIONAL NETWORK OF CIRCULAR ECONOMY PROFESSIONALS' and the CEC logo. Below the cover photo are buttons for 'Joined', 'Notifications', 'Share', and 'More'. A post by 'Piia Nurmi' from December 13 at 6:00pm is visible, asking for contacts in Stockholm. The right sidebar shows a 'LINKED GROUP BY' section for 'Circular Economy Club - CEC' with 5,797 likes, an 'ADD MEMBERS' section with a search bar, and a 'MEMBERS' section showing '801 Members'. The CEC logo is also present in the bottom right corner.

Circular Economy Club (CEC)

Closed Group

About

Discussion

Members

Events

Videos

Photos

Files

Group Insights

Manage Group

Search this group

Shortcuts

- CEC Team
- Circular Economy C... 18
- Circular Economy Club ...
- #CircularFashion Paris, ...

THE INTERNATIONAL NETWORK OF CIRCULAR ECONOMY PROFESSIONALS

CIRCULAR ECONOMY CLUB

Joined Notifications Share More

Piia Nurmi
December 13 at 6:00pm

hi! who to contact & get to know in Stockholm 😊 ? Our university (Turku University of Applied Sciences) does a lot of CE work & we would love to get to know the city next by better 😊

Oki Liu, Maris Männik and 2 others 1 Comment

Like Comment

LINKED GROUP BY

Circular Economy Club - CEC
Cause
5,797 like this

ADD MEMBERS

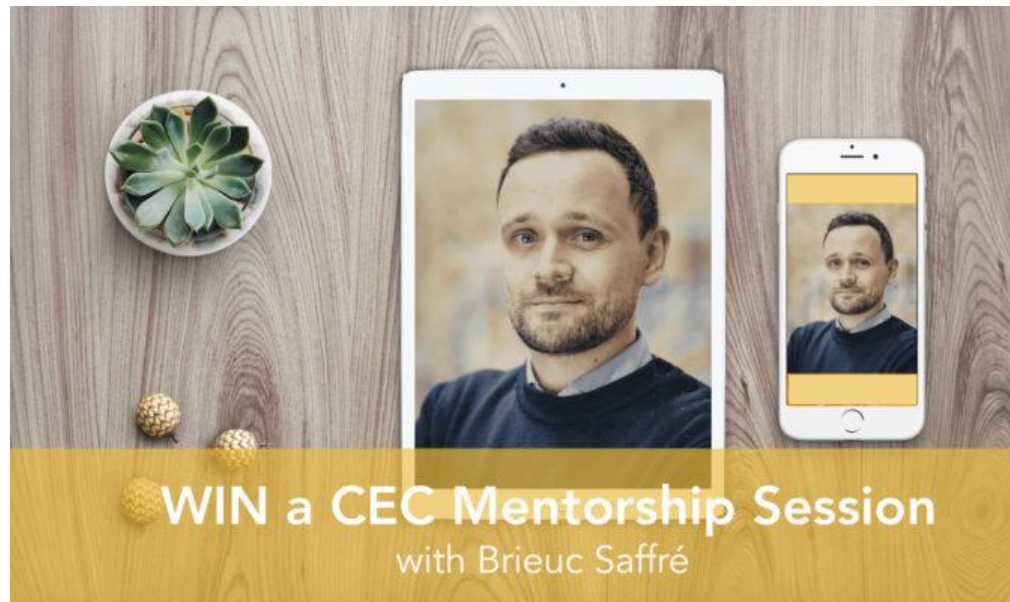
Enter name or email address...

MEMBERS 801 Members

CIRCULAR ECONOMY CLUB

3. CEC Mentors program

- Over 35 senior circular economy experts
- Pro-bono mentorship sessions with startups/students
- Potential mentees sign-up and CEC does the matchmaking
- Ex.: online draw



4. CEC Organizers

ARGENTINA - CEC Buenos Aires



AUSTRALIA - CEC Newcastle



COLOMBIA - CEC Universidad EAN



FRANCE - CEC Lille



FRANCE - CEC Paris



GERMANY - CEC Freiburg



GEORGIA - CEC Tbilisi



HUNGARY - CEC Budapest



INDIA - CEC Bhubaneswar



INDIA - CEC New Delhi



NIGERIA - CEC Port Harcourt



NORWAY - CEC Molde



MEXICO - CEC Mexico City



SOUTH AFRICA - CEC Cape Town



SPAIN - CEC Barcelona



UNITED KINGDOM - CEC Brighton & Hove



UNITED KINGDOM - CEC Glasgow



UNITED KINGDOM - CEC Manchester



UNITED KINGDOM - CEC London



UNITED KINGDOM - CEC Teesside



UNITED KINGDOM - CEC York



CIRCULAR ECONOMY
CLUB

5. Solving challenges collaboratively

During the Circular Economy Mapping Week, 5-11 February 2018, CEC Organizers voluntarily set up group sessions to map the circular initiatives in their cities. Workshops took place in 67 cities, including Buenos Aires, Cape Town, Madrid, New York, London, Rio de Janeiro, Singapore and Taipei.



Circular Economy Mapping Week

5 - 11 Feb 2018

If we all map our cities, together we can map the world.

Outreach

CEC WIDER TEAM

SUPPORT TEAM: 22

MENTORS: 40

LOCAL ORGANISERS: 45 Countries

WEBSITE

+3,200

UNIQUE VISITORS PER MONTH

+9,500

PAGE VIEWS PER MONTH

3,12

AVERAGE SITE VISITS IN MINUTES

65%

RETURNING VISITORS

+25K SOCIAL FOLLOWERS

+9,000



+6,100



+1,780



+1,100



+1,630



MONTHLY CONTENT

2,600

NEWSLETTER SUBSCRIBERS

57%

OPEN RATE

GEOGRAPHICALLY

70%

EUROPE & MIDDLE EAST

3%

AFRICA

23%

AMERICAS

4%

ASIA PACIFIC



CIRCULAR ECONOMY
CLUB

For more information visit
www.CircularEconomyClub.com



Thank You

info@CircularEconomyClub.com



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